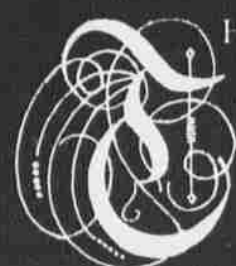


HEARN

14TH STREET

West of Fifth Avenue

SPRING FASHIONS in APPAREL for EVERYONE



THE PRESTIGE of Hearn as an Apparel House rests secure upon a policy of conservative pricing for large varied assortments fashionably representative of newest tendencies in dress. Customers are amazed at the difference in prices here and at uptown stores, for apparel which in many instances is bought from the same makers.

We direct your attention to the following list as an example of savings to be had in this store. Each price gives meaning to the words "HEARN FOR VALUES."

- A - Tricotee Dress, handsomely embroidered with black on white, or blue on rose ground. - Special 110.00
- B - Little Boy's Oliver Twist Suit, of Devonshire cloth. Sizes to 6 years. - Special 4.47
- C - Carl's Tulle Frock, navy blue with collar and cuffs of pleated net. Sizes 10 to 14 years. - Special 16.88
- D - Overhouse of White Tricotee, combined with jade green chevrons. - Special 32.50
- E - Knife pleated Sport Skirt, of white crepe de chine with embroidered design of parrots. - Special 32.50
- F - Men's Top Coat, new and well styled for Spring. - Special 39.50
- G - Little Tot's Slipover Sweater, coral, turquoise, buff, light blue and pink. Sizes to 6 years. - Special 5.00
- H - Tricotee Sport Coat, with two-toned tan and blue wool collar, cuffs and border. - Special 39.50
- I - Sport Skirt of White Sports Satin. - Special 16.75
- J - Little Tot's Min Toy Bloomer Dress of fine chambray. Sizes to 6 years. - Special 1.67
- K - Hat. - Special 10.50
- L - Little Tot's Tulle Coat, dainty Spring model. - Special 37.50
- M - Women's Suit of Navy Blue Tricotee, embroidered in black silk. - Special 115.00
- N - Girls' Sport Coat of two-tone wool velvet in Pekin blue, tan and redwood. Sizes 12 to 16 years. - Special 17.68
- O - Boy's Suit of Homespun comes in various colors. Sizes 9 to 17 years. - Special 17.50
- P - Sweater of Tinsel Weave Tricotee in China blue, brown and buff. - Special 22.50
- Q - Accordion Pleated Sport Skirt of white flannel. - Special 9.75
- R - Men's Suit, smart, up-to-the-minute. Spring model. - Special 60.00
- S - Blouse of real tulle and Irish lace with garble of tulle and gold braid. - Special 55.00
- T - Black Silk Poplin Skirt. - Special 26.75

Ninety-three years of Success and Continuous Expansion
of Our Great Merchandising Enterprise.

